

United Way of South Texas

LIVE UNITED

2010

Annual Report

MAKING A difference

ADVOCATE

COMMITMENT **INTEGRITY**

family **VALUES**

community efforts

empowerment

GIVE

income

THANK YOU FOR CREATING

OPPORTUNITIES

united

PASSION

LIVE

safety NET
influence

ACCOUNTABILITY

reaching out

resources

HEALTH

positive
lives

empowerment

INSPIRING HOPE

COMMUNICATION

INTEGRITY

A BETTER TOMORROW

VOLUNTEER

LIVE UNITED

EACH AND EVERY DAY



LIVE UNITED



TARGET



DELPHI



TEMPLE - INLAND



GE ENGINE SERVICES

Mission Statement

Our mission is to provide leadership and resources that make a measurable positive difference in people's lives.

Vision

We build and promote partnerships that maximize resources through a coordinated effort that unites the people of Hidalgo and Starr Counties.

We will nurture, embrace, and involve our supporters in promoting a shared vision and achieving the expected outcomes.

Core Values

We will relentlessly pursue the following Core Values: Integrity, Passion, and Empowerment.

Key Result Areas

Maximizing Resources, Accountability and Communication.

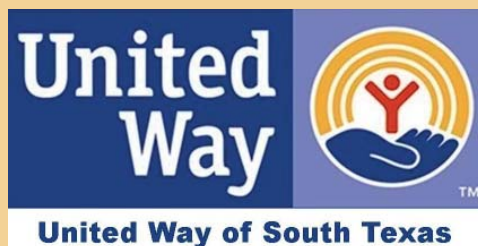


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Letter

FROM THE CHAIR



Ismael Moran

2010 Board Chair
I. Kunik Co.

The end of my first year as Board Chair has given me a better perspective of how United Way along with its partner agencies and grant recipients impact our 2 county areas, Hidalgo and Starr. The range of services, the number of residents touched and the work of our volunteers add value to the mission of United Way of South Texas. The mix of these elements is why people and corporations continue to support us.

The United Way of South Texas established an Education Council to engage leaders in discussions centered on programs that may enhance efforts in: decreasing dropout rates and exploring monitoring programs for students. The Council set short term and long term goals. The short-term goals include assisting school personnel in outreach for dropout recovery and in purchasing netbooks that students may check-out overnight to complete homework. A total of 863 students have returned to school to work towards obtaining a high school diploma. The long term goal is a work-in-progress with continuous input from school personnel to pilot the program with one district before expanding to other school districts.

In collaboration with the McAllen Chamber of Commerce, Wells Fargo and UTPA Business Development Center, LatinaHope was started. There were 16 women who received \$500.00 grants to start small business ventures from their homes. The businesses ranged from ironing services to jewelry making. The idea is to help women supplement their families' income in an effort to gain financial stability. All applicants were referred by non-profit agencies.

In October of 2010, the City of McAllen lead in the grant application for Freedom Act funds to expand the Transportation Voucher Program started by United Way in 2005. The grant is for \$79,000 with United Way matching 50% over a 3 year period. Vouchers are given to individuals so that medical appointments, job interviews work training, and/or basic needs are met. Please see page 8 for a list of participating agencies. This resulted in 29 agencies participating in the program.

BOARD OF DIRECTORS

The Board of Directors are volunteers from a diverse group of corporations in our community. They are responsible for all policy decision-making, governing issues and budget review.



Ismael Moran
2010 Board Chair
I. Kunik Co.



Cynthia Ramos
Co-Chair of Finance
Security 1st Credit
Union



Steve Ahlenius
Past Board Chair
McAllen Chamber of
Commerce



Danny Aguilar
Vice-Chair of
Community Relations
KRGV-Channel 5



Elizabeth Gauna
Vice-Chair of Finance
International Bank of
Commerce



Dennis Wade
Vice-Chair of
Campaign
Valley Town Crier



Dr. Marla Guerra
Vice-Chair of Fund
Distribution
South Texas I.S.D.



Randy Phares
Temple-Inland

2010 MEMBERS



Jenise Diaz
The Monitor



Guillermo Ramirez
Hidalgo I.S.D.



Roberto Loredo
Donna I.S.D.



Rolando Reyna
Target



Alma Ortega - Johnson
Wells Fargo

FITNESS SKILLS
PRIORITY EDUCATION VALUES
affordable programs
HEALTHY INDIVIDUALS



Transporation Assistance Vouchers

United Way dollars enable these 28 agencies to distributing Transportation Vouchers in Hidalgo and Starr Counties. A total of 7,310 vouchers have been distributed, to assist individuals to: keep medical appointments that will help prevent hospitalizations, help individuals secure jobs by keeping appointments for job interviews.

- Adult Protective Services
- Camp University
- Children's Advocacy Center
- Community Council of RGV
- Child Protective Services
- Disabled Veterans
- Edinburg CISD
- Goodwill Industries of S.TX
- HHSC
- Hope Medical Clinic

Hundreds of individuals have remained independent and self sufficient because they were able to access services with the help of the Transportation Vouchers. Thanks to the City of McAllen for securing a \$79,000 grant from Freedom Act to increase the number of residents being served in Hidalgo County.

In Starr County, United Way of South Texas invests

- Nuestra Clinica Del Valle
- The Salvation Army
- Tropical Texas-MHMR
- Women Together
- Advocacy Resource Center
- ARISE
- Aurora House
- Comfort House
- DARS
- El Milagro Clinic

\$15,000 to \$20,000 annually for the same purposes. We work directly with Community Action Council of South Texas. More than 1800 vouchers were distributed in Starr County. Starr County distributes vouchers for individuals who have medical appooints and job training/employment to Roma, McAllen, and Harlingen.

- Palmer Drug Abuse Program
- Su Casa de Esperanza
- VAIL
- Workforce Solutions
- Catholic Social Services
- La Joys ISD
- McAllen ISD
- PSJA ISD

Back to School Shopping Spree

United Way of South Texas provided a grant of over \$9,000 to help Junior High students return to school "In Style". Students received \$150 to purchase school clothing and personal hygiene items. United Way recruits volunteers to serve as "Shopping Buddies" who assist the students with their purchases. Target provides a back pack with school supplies for each

student. Every School District in Hidalgo and Starr counties is awarded the same opportunity on a rotating basis.

Community Partnerships & Initiatives

We collaborate with non-profits, municipalities and governmental agencies to increase services to residents. Partners include: McAllen Chamber of Commerce, Wells Fargo, the City of McAllen, Rio Transit and

Nuestra Clinica del Valle. Day of Caring

United Way of South Texas, together with GE Engine Services, kicked-off the 2010 Day of Caring in June. The 14h Annual Day of Caring included volunteers from GE Engine Services, Convergys, HEB Food Stores, Delphi, HOLT, International Bank of Commerce, Target, Temple Inland and United Parcel Service (UPS). Their collective efforts totaled 2,505 volunteer hours.

reaching out ^{BASIC} family SAFETY NET

VALUES NEEDS INFLUENCE



EFSP – Emergency Food and Shelter Program

United Way of South Texas manages the local EFSP board. We administer and distribute “Federal” funding to agencies in Hidalgo, Starr and Zapata counties for emergency food, shelter and utilities. In 2010 over \$533,000 was allocated.

EITC

With funding from United Way of South Texas, Children’s Defense Fund has provided direct services through the Earned Income Tax Credit (EITC) Program. Eligible Families receive free tax preparation, which provides them with additional income.

Family Wise Prescription Discount Card

United Way of South Texas has partnered with Family-Wise® to provide a prescrip-

tion discount card that offers individuals up to a 30% discount. This prescription card is honored by most local pharmacies. The card is provided free of charge to organizations, so that they may distribute them to families who need assistance with their medications. To date, families in Hidalgo and Starr Counties have saved over \$59,000.

Latinahope

United Way of South, in collaboration with The McAllen Chamber of Commerce, UTPA, Small Business Development Center and Wells Fargo, launched Latinahope. This program helps economically disadvantaged minority women start small business ventures from their homes. The women also participate in personal finance, marketing principals, single entry

book keeping, operational management and business plan development sessions.

2010 Allocations

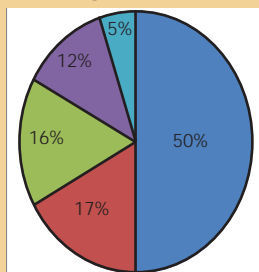
- Helping Children & Youth Succeed
- Basic Human Needs Emergency Fund
- Promoting Well Being & Emergency Relief
- Strengthening Families / Self-Sufficiency
- Community Impact Grants

United Way of South Texas does not charge agencies any fee in return for their allocation and other services rendered.

Community Impact Grants

- Day of Caring
- Starr County Advisory Board
- CHIP Enrollment
- Abriendo Puertas
- EITC Program

2010 - 2011
Allocations of Funds



- Helping Children & Youth Succeed
- Basic Human Needs/Emergency Relief
- Promoting Well Being & Independence
- Strengthening Families/Self Sufficiency
- Community Impact Grants

VOLUNTEER AWARDS

v o l u n t e e r

PASSION
LIVE
TEAM WORK
UNITED
ACCOUNTABILITY



Loaned Executives

Loaned Executives are volunteers from local corporations who are allowed time to volunteer with United Way throughout the campaign season.

Nancy Barboza Inter National Bank	Edward Greaves H.E.B.	Janie Ramos Target
Cindy Castillo Boys & Girls Club of Edinburg RGV	Ventura Hinojosa Starr County	Yolanda Salinas Wells Fargo
Robert Chamberlain Security Service Federal Credit Union	Victor Lopez Wells Fargo	Marabeth Schuster City of McAllen
Rosemary Cuate H.E.B.	Wendy Lopez Security 1st Credit Union	Elia B. Solis Starr County
Dina Garcia Boys & Girls Club of McAllen	Luis Marquez IBC	Judith Solis Starr County
Eddie Garza Wells Fargo	Delia B. Perez Starr County	Robert Palomin, H.E.B. LE Trainer

South Texas Hero of The Year

Loaned Executive of the Year



The **Loaned Executive of the Year** award, as well as, the **South Texas Hero Award** is presented to a community leader that demonstrates commitment to creating opportunities to develop social services. In 2010 the Volunteer of The Year Award was presented to Nancy Valeria Barboza, Inter National Bank and the South Texas Hero Award was presented to Steve Ahlenius, President/CEO of the McAllen Chamber of Commerce.

School District Recognition

Eighteen districts in Hidalgo and Starr Counties, including employees from Region 1, participated in the Campaign. **Golden Apple Awards** are presented to 5 districts with the top Employee Contributions.

- | | |
|----------------------|-----------------------|
| 1.) PSJA I.S.D. | 2.) McAllen I.S.D. |
| 3.) La Joya I.S.D. | 4.) Edinburg C.I.S.D. |
| 5.) Mission C.I.S.D. | |

Districts are recognized in the **Higher Per Capita Employee Giving Category.**

South Texas I.S.D.	Department & Campus
Sharyland I.S.D.	Donna I.S.D. - Administration Office
Mission C.I.S.D.	PSJA I.S.D.- T.A.P.P.
PSJA I.S.D.	

Spirt Award Members

Companies that have an **Employee Per Capita** of \$250 or more.

- | | |
|--------------------------------------|--------------------------------|
| 1.) American Red Cross-S. TX Chapter | 2.) Boys & Girls Club of Pharr |
| 3.) Children's Advocacy Center | 4.) Delphi Electronics |
| 5.) HEB Regional Office | 6.) Hobart |
| 7.) McAllen Chamber of Commerce | 8.) United Way of South Texas |

Top 10 Companies

Raised \$999,371 representing 36 percent of the entire Campaign.

- | | |
|---|-------------------------------------|
| 1.) H.E.B. Stores & Distribution Center | 2.) Wal-Mart & Sam's Club |
| 3.) Target Stores | 4.) GE Engine Services |
| 5.) South Texas Health System | 6.) Stripes |
| 7.) Convergys | 8.) City of McAllen |
| 9.) Hidalgo County | 10.) International Bank of Commerce |

Century Club Members

Companies that have an **Employee Per Capita** of \$100 or more.

AEP Texas	A T & T - C.W.A.	A T & T - RSO -Mobile
American Red Cross	Aurora House	Border Region MHMR
BGC of Alamo	BGC of Pharr	BGC of Edinburg
Burton Company - McAllen, TX	Cargill	Children's Advocacy Center
Delphi Electronics	City of Hidalgo	Elsa State Bank - Edinburg
Enterprise Rent-A-Car	Federal Express	First National Bank - Pharr, TX
Frost National Bank -Alamo	Frost National Bank - McAllen	HEB Regional Office
HEB - Weslaco RSC	HEB - Terminal, Weslaco, TX	HEB - Donna, TX
HEB - San Juan, TX	HEB - Elsa, TX	HEB - Edinburg
HEB - McAllen, TX	HEB - Pharr, TX	HEB - McAllen, TX
HEB - Alamo, TX	HEB - McAllen (Trenton)	HEB Credit Union
HEB - Mercedes, TX	HEB - Mission, TX	HEB - Mission, TX Griffin Prkwy.
HEB - S. 10th McAllen	HEB Plus Store - Mission, TX	HEB - Convin. Store, Mission, TX
Hobart	HOLT - Weslaco	J.C. Penney -Edinburg, TX
Johnson Controls	KRGV TV Channel 5	Lone Star National Bank - Edinburg
Lone Star National Bank - Mission	Long Chilton, LLP	Maquillogistics
McAllen Chamber of Commerce	Palace Cleaners	Pioneer Hi-Bred International
RGV - Boy Scouts of America	S&B Infrastructure	Security Service FCU
Sharyland Utilities	Shepard Walton King	Sprint - Edinburg, TX
Starr County	Su Casa de Esperanza	Temple Inland
Texas Gas Service, McAllen, TX	Texas National Bank ,Edinburg, TX	United Parcel Service (UPS)
United Way of South Texas	Valley Land Title	Wells Fargo, McAllen, TX
Wells Fargo, Donna, TX		

INSPIRING HOPE **CHANGE**

lives
efforts
influence

Nuestra Clinica de Valle

Mr. Garcia is a gentleman in his early 60's with a proud demeanor about him. He is a quiet man, but has a forceful voice and is very inquisitive. He had been referred to a specialist due to his failing health and had a concerned look about him this particular time. I asked if it was the procedure that was concerning him. I explained that the referring doctor had a recommendation for a routine procedure to rule out any possible damage to his kidneys. He stated that his concern was not with his kidneys, since he took his medications regularly and had been feeling fine. He went on to explain that his uncontrolled sugar levels were starting to affect his vision. His children were concerned that his driving would be a problem

due to his failing vision and fears that he might cause an accident and hurt himself or someone else. Mr. Garcia's family had not allowed him to drive his car to the clinic this day. Mr. Garcia was depressed, feeling that a measure of independence had been taken from him. My job as a Social Worker would be to send Mr. Garcia to an office visit that he could not drive himself to, another reminder of his age and limitations. Mr. Garcia states that he felt like a child not being able to come and go as he pleased. He mentioned that he was not going to enjoy asking his children for a ride or waiting to be accommodated by their schedules. Not knowing how he would react, I offered Mr. Garcia **Transportation Assistance Vouchers** that had been donated to

us by United Way of South Texas. Mr. Garcia had a surprised look on his face when he found that there were no costs for this service and that he would be able to be transported directly to the clinic. Now Mr. Garcia has a routine that he follows every time he comes to visit Nuestra Clinica del Valle. As soon as he finishes his visit with his doctor, he comes by Social Services for his travel vouchers for his follow-ups. The importance of providing transportation for our elderly is critical here in the Rio Grande Valley. Our area is growing by leaps and bounds and mass transit will be a crucial investment in its future. Thanks to the United Way of South Texas and its donors, people like Mr. Garcia will have the independence they deserve.

ADVOCATE

efforts
empowerment

GIVE

income

Goodwill Industries – BM is a 20 year-old female who was referred to our agency in November by Department of Assistive and Regulatory Services (DARS). BM originally was referred for a Vocational Evaluation, which took three days to complete. During this time, we found out that she had difficulty getting to our center because of lack of transportation. We did not have the vouchers from United Way at the time. Several weeks later, DARS referred her back for Work Adjustment Training and Personal Social Adjustment Training. She was to receive these services at our center for two weeks. These programs allow a person with a disability to gain employment skills and prepare him/her for work. BM has been diagnosed as having a learning dis-

ability. Another barrier she has is no work history. When BM began the program, she was earning below minimum wage (\$2.58) as a Garment Hanger on our Goodwill Production area. During the two weeks on our program, she has learned about job readiness and has worked up to minimum wage. She also has a daily class that teaches her how to dress for the job, how to interact with other employees, how to write a resume, as well as how to fill out an application. BM will complete her two weeks this coming Friday. She has used two **Transportation Vouchers** per day. If it hadn't been for the Transportation Vouchers, BM would have found it very hard to attend our program on a daily basis or maybe would not have taken to our cen-

ter in Pharr. After her six hours of training, she is picked up by Rio Transit again and dropped off at her house. We do not know what the next step is for BM is. We are hoping that DARS refers her back for Placement services. If this happens, we may need to use additional vouchers, until she secures her own transportation. I know BM has benefited by using the vouchers. Other clients are using the vouchers in the same way. We are grateful to United Way and Rio Transit for working together in helping our community. We are especially grateful to them in making it possible for our clients to get a better chance in life.

Statement of Cash Receipts and Disbursements
 For the Year Ended December 31, 2010

Receipts

Collected Campaign Pledges	\$2,474,538
Admin CFC/SECC	\$83,642
Investment Income	\$17,289
Miscellaneous Revenue	\$18,916
12 Days of Christmas	\$33,660
Grants	\$0
	<hr/>
	\$2,628,045

Disbursements (Direct Investments to Community)

Distribution to Partner Agencies	\$1,508,975
Community Impact Grants	\$ 131,663
SECC/CFC/EFSP Costs	\$ 83,642
*Program/Community Projects Costs	\$ 140,071
Campaign Investments Costs	\$ 198,094
	<hr/>
	\$2,062,445

Other Disbursements (Indirect Investment to Community)

Administrative Costs	\$ 209,186
	<hr/>
	\$2,271,631

Net Contribution to Cash \$ 356,414

Program/community project costs includes: 12 Days of Christmas, In-Style Shopping, Drop Out Prevention

All figures pending completion of 2010 Audit. Excess funds (once confirmed) will be reinvested in programs.

GIVE. ADVOCATE. VOLUNTEER.

**INVEST IN YOUR COMMUNITY
PLEDGE FORM**

Please complete and mail to the address below. United Way of South Texas will send you a receipt for your gift and count your contribution towards this year's campaign:

First Name:	
Middle Initial:	
Last Name:	
Mailing Address:	
City, State, Zip:	
Area Code and Phone Number	()
Email Address:	
Total Donation:	

METHOD OF PAYMENT

A. Enclosed is my check for	\$						
	B. Charge my credit card		MC		VISA		AMEX
		Credit Card Number		Exp. Date			

ACKNOWLEDGEMENT

has made a charitable contribution to United Way of South Texas
in memory of:

Name:	
Address:	
Or in honor of:	
Signature:	
Date:	

Send this form along with your pledge to:
United Way of South Texas
1200 E. Hackberry, Suite F
McAllen, TX 78501
or you may call United Way of South Texas at (956) 686-6331
to inquire about making a donation.



2010 Gold Sponsor

THANK YOU FOR YOUR SUPPORT!

Thelma M. Garza
President

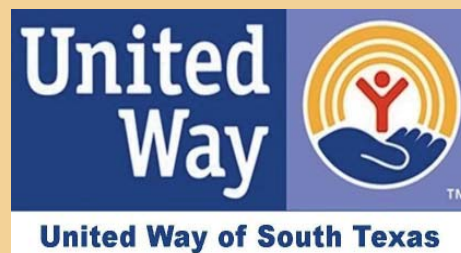
Lilly Lopez-Killelea
Vice President
Resource
Development Director

Amelia Rojas
Outcome Specialist

Gloria Hernandez
Community Relations/
Public Sector
Campaign Associate

Marlen Ramirez
Data Entry Specialist

Gloria Tovar
Administrative Assistant



Serving Hidalgo and Starr Counties in the areas of Education, Health, Income, and Safety Net.

www.unitedwayofsotx.org